

# Thanksgiving Cards: You Can Have Your Turkey and Eat it Too !

## Who:

Thanksgiving cards are the perfect way for companies to reach out to not only their current customer base but they are the perfect way to “reach out and touch” those who are on your active prospecting lists.

Whether you are planning on sending out 50 cards, or 5,000 cards, there is no better way to stand out from the crowd than sending Thanksgiving cards.

## What:

We have a fresh set of new designs this Thanksgiving, and we print them on premium card stock. Our cards are 4.25” x 5.5” and are mailed in a handwritten invitation style envelope.

We can customize the inside message for you, add a handwritten message on the inside, and/or sign the inside of the card from all of the members of your office.

While our prices do not include customization of the designs, our design team is standing by to help make sure that you are absolutely in love with your Thanksgiving cards.

## Why:

Thanksgiving cards, and other “non-traditional” card holidays are one of the best ways to avoid getting lost in the neutered “winter holiday card” overload.

This is one of the biggest reasons that combining a “non-winter holiday” card with the personalized touch is one of the most powerful ways to get in front of your customers and prospects.

BOLTfromtheBLUE

This Thanksgiving be the one to get that extra *smile* by saying thank you.

Bolt From The Blue Thank You Cards offer a wide variety from humorous to classy cards that express your gratitude to all your loved ones, clients, and friends alike.



## When:

Our most preferred mailbox dates for Thanksgiving cards are the Thursday before Thanksgiving.

Due to the overwhelming volume we receive each and every Thanksgiving, we highly recommend putting in your orders as soon as possible this season.

We can only handle 250,000 pieces around the Thanksgiving Holiday, and we will sell out our capacity this year.

## How:

To secure your space in our Thanksgiving week card-sending holiday, you simply need to give us a call and let us know how many cards you intend on sending out.

We will then talk about which design you prefer, go over all the details of your card, and put together all of the relevant information needed to make sure your Thanksgiving outreach lands with precision and excellence.

## Pricing:

Card w/envelope: 29¢  
Handwritten Address (3 Lines): 14¢  
Household Style Return Address Label: 4¢  
Fulfillment (Folding, Stuffing, Sealing, Stamping): 6¢  
Additional Handwriting (Inside Message and/or Live Signatures): 2¢ per word  
Postage: Actual Postage Rates  
Custom Designs and Changes: \$100/hour (inquire for time estimate for your specific requests)  
Above pricing is for a minimum quantity of 500.  
Quantities below 500, please inquire for pricing.

## Contact:

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